
The Idea

- Please introduce yourself briefly in a video and tell us about your motivation for your idea (max. 2 minutes).
 - What is the title of your innovative, climate-related idea?
 - Describe your idea (max. 2,000 characters):
 - What problem does it solve?
 - Whose problem does it solve? (Target audience)
 - How do you assess the need/demand for your solution?
 - Anything else we should know about your idea.
 - What is your personal motivation behind your idea? And how did you come up with it?
 - What is new about your solution? Where do you see the innovation?
 - What does the business model of your solution look like?
 - How does your solution contribute to climate and environmental protection?
 - Describe your previous development steps and your current status (max. 1,000 characters):
 - Do you already have a concrete concept or prototype?
 - Have you already spoken to people from your target group and/or experts about the idea?
 - What do you expect from the Green Tech Summer? What results would you like to achieve over the summer? And how should it proceed with your idea afterward?
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